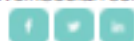




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PRESS RELEASE

For immediate release

29 October 2018

WE IN SOCIAL TECH BUSINESS ACCELERATOR LAUNCHES, WITH A FOCUS ON WOMEN IN TECHNOLOGY, FOR SOCIAL GOOD.

London brunch launch event planned for 01 November 2018

An inspiring new business accelerator for women, [We in Social Tech](#), will celebrate its official launch with a high-impact event at the beginning of next month, as applications open for the first female-led, tech-for-good businesses cohorts.

A panel talk and brunch in London on 01 November will formally outline how the new London-based business accelerator will work towards improving the gender imbalance in the UK's technology sector throughout the next two years and, importantly, support and grow tech businesses that contribute to the greater good.

Female entrepreneurship remains a challenging path, particularly within the male-dominated arena of technology. Yet *We in Social Tech* (*We* standing for Women Entrepreneurs) believes there's no need to go it alone. It will offer intensive support, business consultancy and mentoring, alongside unparalleled access to industry experts and the use of a collaborative workspace in which to start and grow businesses from the ground up.

Alongside the brunch, *We in Social Tech* spokesperson Ghislaine Boddington, of [body>data>space](#) and [Women Shift Digital](#), will lead a panel discussion on **Value and Values: Supporting Sustainable Tech Business and Contributing to the Greater Good**. Joining her on the panel will be Anne-Marie Imafidon MBE, CEO, Co-founder and Head Stemettes of [Stemettes](#), Anjali Ramachandran, Director of [Storythings](#), Co-founder of [Ada's List](#) and Writer at [Other Valleys](#), as well as Julian Blake, Director and Editor of [Digital Agenda](#).

Ghislaine Boddington says, "I am honoured to be spokesperson for *We in Social Tech*, a project close to my heart in terms of topical needs for today's shifting world. It is an exciting and important time to be supporting excellence in entrepreneurial activity by women focussing their purpose into

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