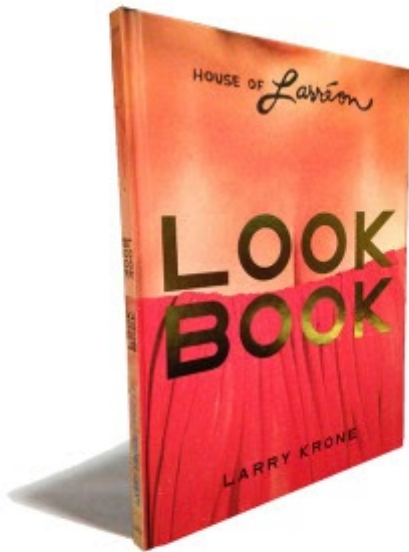


Larréon Press it Against Me

FOR IMMEDIATE RELEASE



LOOK BOOK

**AN ART BOOK CELEBRATING THE COSTUME DESIGNS,
ART, AND FASHION CREATIONS OF LARRY KRONE**

book by **LARRY KRONE**

photographs by **TODD OLDHAM**

with concert photographs by **KEVIN YATAROLA**

essays by **TODD OLDHAM** and **SHANTA THAKE**
additional writing by **LARRY KRONE** and **BRIDGET EVERETT**

book designed by **Bruce Burton**

What if a truly great artist suddenly began creating the most inspired, beautiful, wild and special clothes for some of the most beautiful wild and special performers? It did happen and it has names: Larry Krone and the House of Larréon! – Neal Medlyn, performance artist, Champagne Jerry (the best rapper in the world)

*Larry Krone is part artist, part magician. Like...how the F@#K did he just make that beautiful thing!?!
– Adam Horovitz, musician, actor, Beastie Boy*

Look Book is an art book celebrating the costume and fashion creations of Artist/Entertainer and clothing designer **Larry Krone**. Krone's House of Larréon and Larry Krone BRAND fashion lines begin at opposite ends of *Look Book*, meeting in the middle at a spectacular gatefold photograph of some of New York downtown's brightest superstars wearing Krone's signature patchwork couture.

Photographer **Todd Oldham** brings his trademark vision of vibrant, uncomfortable beauty to the fashion photos of *Look Book*, which are accompanied by acclaimed concert photographer **Kevin Yatarola's** concert photos taken at NYC's Joe's Pub and a section of Krone's behind the scenes snapshots and fashion sketches.

A glossy 12 x 9" hardcover book designed by **Bruce Burton**, *Look Book* bursts with color-saturated photography, cutting edge fashion, and the explosive dynamism of the models/performers who inhabit *Look Book's* pages. **Larry Krone's** muse, downtown superstar **Bridget Everett** is the primary model for House of Larréon, while Krone is his own muse for his Larry Krone BRAND couture westernwear creations. Other *Look Book* models include **Kathleen Hanna, Neal Medlyn, Adrienne Truscott, Murray Hill, Erin Markey, Becca Blackwell, Cole Escola, Molly Pope, Jenn Harris, Jim Andralis, Adam Horovitz** and many more.

Look Book contains essays by **Todd Oldham** and **Shanta Thake** as well as a conversation between **Larry Krone** and **Bridget Everett** and testimonials from celebrity fans including **Costello Tagliapietra, David Levinthal, Patti LuPone, Victor Garber, Scott Wittman, and Marc Shaiman.**

25% of profits from *Look Book* sales will benefit the **Willie Mae Rock Camp for Girls.**

Look Book by Larry Krone
Publication date: December 1, 2015
12 x 9" Hardcover, \$30, 978-1-4951-3748-8
120 glossy pages with gatefold and 186 color photographs

FOR MORE INFORMATION AND TO ORDER *Look Book*: larrykrone.com
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