

Cecilia De Bucourt Unveils Clothing Collection

Model Turned Designer Features One-of-a-Kind Fashions on Exclusive New Site

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CDB Inc. announces the launch of its e-shop, the exclusive purveyor of the unique fashions of Cecilia De Bucourt.

Cecilia De Bucourt's trademark "neo-gypsy" style catapulted onto the fashion and celebrity scene recently when musical performer Jessica Simpson wore De Bucourt's signature hand-crocheted shawl on MTV. Since then, De Bucourt's shawls have become a highly-visible staple of Simpson's wardrobe - and the pages of popular magazines.

An aqua asymmetrical dress designed for actress and model Paris Hilton also has become a fashion sensation and is now available at the stores.

De Bucourt, who modeled for the industry's top agencies for 15 years before taking up fashion design full-time, has designed for Marciano, Guess, and Arden B., and her inventions occupy a much-coveted wall at Barneys New York. She was featured in October's VOGUE wearing a dress of her own design.

"Overnight, the dress became a must-have for fall," said Bini Mustafa of CDB Inc.

De Bucourt's clothing collection has carved out a niche in the fashion industry because of the one-of-a-kind appeal of its dresses, skirts, tops, ponchos, and shawls. The clothing is recognized for its whimsical flair, with touches of both elegance and playfulness and influences from music and dance. Dresses often feature romantic layers of raw-edged chiffon and tulle, and flirty skirts pair with sexy corset tops individualized with lacing, tie-dye, or puzzle motifs.

The piece de resistance of the collection is De Bucourt's signature shawl. Hand-crocheted in De Bucourt's native Argentina, the shawls are noted for their sensuous colors and wardrobe versatility.

Each piece in De Bucourt's collection is crafted by hand, often with hand-painting or embroidery. Despite these meticulous details, the fashions sell at lower prices than those of competitors.

Founded in 2000, CDB Inc. opened the online store recently to create an exclusive outlet for De Bucourt's clothing. The e-shop is the single venue online to purchase the authentic Cecilia De Bucourt clothing collection.

CDB Inc. will update the official website seasonally to feature all of Cecilia De Bucourt's latest designs.

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