

## **Eco-driving Website FuelClinic.com Is a Finalist in the \$50,000 Intelligent Transportation Society of America (ITSA) Congestion Challenge**

ORLANDO, Fla., Aug. 26, 20xx

FuelClinic is one of nine finalists chosen from a field of over 90 start-up companies participating in the Intelligent Transportation Society of America (ITSA) Congestion Challenge - a grant process being held at the venture-capital website Vencorps and sponsored by the ITSA and its partners.

FuelClinic is competing against eight other start-ups, all attempting to convince the worldwide community at Vencorps that they have the best idea for moving people more efficiently, helping prevent accidents, curbing congestion, and reducing environmental impact while strengthening economic productivity.

Over the next few days finalists expect to see the experts add their opinions to the selection process. The expert opinions will round out the materials available for members to review - which include the elevator pitch, the executive summary, twenty questions and answers, team member profiles, pitch-presentation slide show, along with comments from other facilitators in the Vencorps family.

This comprehensive collection of materials is the final submitted package for the funding contest, and paints the most complete picture of FuelClinic that has ever been made available. For readers curious about FuelClinic, its business plan, or its vision - this is the one place to look for all the current details - many unavailable anywhere else.

During the ITSA Challenge Showdown the Vencorps worldwide community of members will pick the winner through a predictive market. That means the general public can join Vencorps (free) and allocate points to one or more solutions. The solution with the most community support wins a \$50,000 cash prize and 50,000 points.

Even better, the winning solution will be announced on-stage at the 16th annual ITS World Congress in Stockholm, Sweden - giving the winning solution unparalleled exposure to transportation officials and professionals from around the world.

This challenge wraps up on August 31st; winners will be notified shortly after, with the big public announcement in Stockholm, Sweden at the ITS World Congress later in September.

### **About FuelClinic.com**

FuelClinic.com helps motorists and fleet owners improve their fuel economy, save money, improve road safety, and reduce greenhouse gas emissions. FuelClinic's "EcoSystem" and "Eco Driver on Board" program provides tools and certified eco-driving training to improve, track, and manage driver performance for increased fuel efficiency, increased driver safety, reduced accident rates.

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