## **Example of a Personal Statement for a Masters**

Describe your reasons for wanting to study this particular course and what you believe you will gain from it.

I am applying for a place on the
My work placement at during the summer of 2008 reinforced my interest in the areas of and I was able to experience the effects of applying Government legislation in a working environment. My main role was to monitor the effects of through market surveys and to analyse the data using statistical packages such as SPSS. I wrote a report on my findings which was well received by my organisation. This experience helped me to develop relevant skills in constructing questionnaires, managing my time effectively and writing succinctly.
I am particularly keen to study at the department of
Following the MA course I would like to pursue my interest in research in the

area of ..... either through doing a PhD or possibly researching with

a government department or other public sector body.