

# Personal Statement Examples for Business Management

I have always been fascinated by business and the impact it has on the world we live in. To gain a better understanding of business, I organized work experience with three different businesses: [example one], [example two], and [example three]. At the [example one], I was given an opportunity to analyze a variety of business ideas and judge whether they were worth investing in. The [example two] was the most interesting for me as I was exposed to the world of buying and selling; equities as well as a variety of other commodities. The firm was interested in investing in container ships and I was amazed at how volatile the prices were. I also gained some work experience with [example three]. I found this large firm intriguing, as it specializes in many areas from real estate to multi-million-pound investment inequities.

My favorite subject at school is Economics. I enjoy microeconomics and the insights this provides as to how businesses are run. For example, I now understand the difference between fixed and variable costs and how this impacts business decisions. The course introduced me to many basic business terms, opening my eyes to a whole new language that I look forward to learning more about. Two of my favorite business books are Alan Sugar's autobiography and Naomi Klein's No is Not Enough. Sugar's book provides a fascinating insight into the life of an entrepreneur and I particularly enjoyed his advice on how to set up and successfully manage businesses. Klein's book focuses on the link between politics and business seen through the life of Donald Trump and I was particularly taken by her argument that he is using his presidency to enhance his brand image. I enjoyed a debate on whether the government should have bailed out the banks. I learned the importance of the banking sector to the economy and the need to ensure that banks are well regulated. I am undertaking an EPQ on South Africa and the role that Mandela played in the abolition of apartheid. My EPQ has required significant dedication and independent learning as well as perseverance. My EPQ research demonstrated my ability to think critically, analyze research recourses and develop lines of argument, articulating these in a clear written structure. I took advantage of a trip to South Africa by initiating an interview with an ex-political prisoner on Robben Island which forms an integral part of my research as I often use direct quotes from him to emphasize certain ideas.

Since the age of eleven, I have played sport to a high level representing my county at both tennis and cricket. Therefore, I know what it takes to achieve and sustain

high levels of success. Cricket has taught me how to work in a team, which is important for group projects at University and for business. I completed a Sports Leadership and a Speaking with Confidence course, both of which enhanced my natural ability to work well in teams. I volunteered to speak at our school's Open Day and felt that I was fluent and articulate.

I am interested in studying a business-related degree because I believe that business should be run for the benefit of all in society. One of the biggest issues facing business and politics today is the increasing divide between rich and poor. According to Oxfam, the wealth of the richest 8 people in the world is the same as the poorest 50%. This needs to change. I recently entered an Economics essay competition in which I argued for greater fairness in income distribution as I strongly feel that the world needs to be a fairer place. Therefore, I would love to study on this course not only to further my own career but also to bring values fairness, and equality to the world of business.